

Mary Ann Faremouth "Finding Your North Star"



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Author of [Revolutionary Recruiting](#), [Revolutionary Reinvention Workbook](#), and [Revolutionary Results](#)

For centuries, travelers relied on Polaris, the North Star, as a steady guide through uncertain terrain. It did not waver, and it offered direction when everything else felt unclear.

In today's rapidly changing New Work World, many professionals feel that same uncertainty. This message invites us to identify our own North Star: the core values that remain constant despite shifting circumstances. By assessing where we are, clarifying what truly energizes us, and taking intentional steps forward, we can navigate change with confidence and purpose.

And in the spirit of our conference theme — Women, Our Stories Are Extraordinary — Mary Ann reminds us that our North Star is often discovered within the chapters of our own lived experience. When we honor our story, we begin unleashing the extraordinary in every woman's story, including our own. When we stay aligned with our deepest values, we create clarity, resilience, and lasting success.



About Mary Ann Faremouth -

Mary Ann is an award-winning recruiter, author, and career strategist with more than 30 years of executive search experience. As the Founder of Faremouth & Company, she created the Five-Step Faremouth Method and authored three award-winning books. Featured in Forbes and Fortune and named one of Houston Woman Magazine's 50 Most Influential Women, she is a recognized leader in modern recruitment and career strategy. Mary Ann was awarded the 2025 Pauline Shirley Mentor of the Year.

Mary Ann's Books are [Available on Amazon.com](#). [Check out our reviews!](#)

