



# VISION

April 2019 -- Vol 19 Issue 2 -- Spring Edition

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## From the Chairman of the Board: Pauline Shirley



Think about it...

What is IT you ask?

Think about what being a part of Women of Visionary Influence provides to you. For each woman it may be

different, but there are generalities that cover it all.

Let's begin with Mentoring. You become a mentor with countless rewards, and you get a mentor, which can literally have life-changing impacts. Either way, the values to you are priceless.

Then consider your monthly Chapter meetings. They provide learning opportunities from the featured speakers each month. Consider the possibilities that come from the other important aspects of the meeting. Do you participate in the WOVI Moments? They allow you to express appreciation to your mentor for all she has encouraged, inspired and taught you to do. They also give you a unique opportunity to brag -- to share what you've accomplished and your experiences, work or personal, in a supportive setting. This allows you to get comfortable with "tooting your own horn" when it's called for in other aspects of your life, especially in your career. Women are not known for sharing their accomplishments



**Mark your calendars  
for these important**

## WOVI dates:

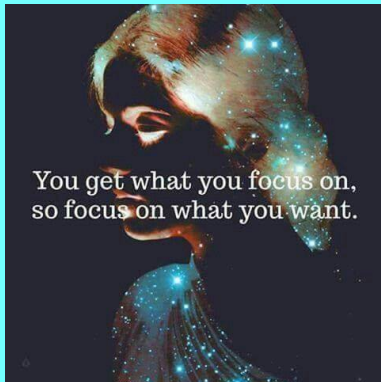
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July 13 -- LeadersRing

Sept. 28 -- Leadership Summit

Oct. 25 -- Mentor Recognition Luncheon

Dec. 5 -- Holiday Social



often, even when called for, thus losing out on professional opportunities.

Consider the many other opportunities WOVI offers outside of your Chapter meetings: our annual Conference, LeadersRings, leadership training, social events and a variety of InterestRings.

Are you making the most of your membership? Visit the WOVI [website](#) to make sure you know all that is available to you. Your full participation will truly allow WOVI to Light Your Fire.

Let's not forget the variety of leadership learning opportunities, either within your Chapter or with WOVI Inc. For example, consider serving on the Management Council next year.

Think about it!

With love and appreciation,

*Pauline Shirley*  
*Co-founder and Chairman of the Board*

## News from the Management Council President



This WOVI year is well underway and exciting things are happening. Chapters are growing, mentors and mentees are sharing, and there is a new InterestRing. We are moving in new directions!

The WOVI Management Council has a new member, VP Social Media Chappel Billings, who is taking our social media efforts to new heights. Watch our Facebook page, because she'll keep it up-to-date and interesting.

The Management Council's VP Membership, Danni Babik, is preparing for a new stage in her life. As she moves to the Hill Country to manage a bed and breakfast, she has plans for starting a WOVI Chapter in a new city.

Other Management Council members Kathie Clark, Cynthia Lucas and Rosa Holley are reaching out to WOVI Chapter presidents to keep abreast of the things going on in the world of WOVI. We want to know what you're doing so the Council and Board can offer the services you need. It's why we exist.

On behalf of the Management Council, I'd like to invite you to take full advantage of all the benefits of being a WOVI Woman. Work with your mentor to discover your passions and work toward living them out. Attend meetings to learn from the outstanding speakers who visit our Chapters each month. Participate in the MentoRing activities to gain insight from other members on where you stand on a variety of leadership topics.

Let WOVI continue to light your fire!

Yours in service,  
Charlene

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## WOVI Goes Social

Spring is a time to refresh and renew. This makes it the perfect season for a WOVI social makeover. We're starting with WOVI on Facebook. If you have a Facebook account, take a moment to like, share or post on the official WOVI Facebook page. We want to showcase on our WOVI Facebook page all of the amazing things WOVI Chapters are doing. Chapter Presidents will be invited to a closed WOVI Facebook group where they will find updated information about WOVI events, news and announcements.

Here are three ways to increase your Chapter's social media engagement.

1. If your Chapter doesn't already have one or more, create a Chapter Facebook, Twitter or Instagram account. Make sure you keep it fresh and modern with updated graphics and fonts.
2. Consistency is Key! Create and post content regularly to keep your Chapter top-of-mind for others.
3. Go Live! Livestream a moment of your Chapter meeting or other event, brief snippets of an interesting speaker presentation or a word of inspiration from the Chapter President.

Let's work together to create a stellar Social Media experience!

## Meet Chappel Billings

As Charlene mentioned in her President's letter, the Management Council recently welcomed its first VP Social Media. Chappel is a national speaker, trainer, course author and podcast host. She has more than 18 years of service in education, where she has served in the capacities of administrator, teacher and instructional designer. Chappel is the President of Chappel Billings Consulting LLC. She advises training and development professionals on ways to leverage technology tools and effective strategies to create engaging adult learning experiences. As the creator of the DARE to LAUNCH Masterclass, Chappel coaches aspiring entrepreneurs around creating the framework to launch their own projects.

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**InterestRings! Spark your imagination and creative flow! Look at these opportunities to stretch yourself.**

## WOVI's EmpoweRing -- the First and Still Making a Difference



The first of WOVI's Rings, the EmpoweRing, has made a huge difference in the lives of many WOVI women over the years. You can be the next! Now is a good time to check out the EmpoweRing and see what it can do for you as well as what and how you can support others.

What is the EmpoweRing, you wonder? Simply put, it's group mentoring with a healthy dose of accountability on the side. It meets once a month on the second Wednesday at 7:00 pm at Panera Bread at the southeast quadrant of Central Expressway and Campbell in Richardson. The EmpoweRing will help you meet your goals and truly make a difference.

Send an email to [woviex@wovi.com](mailto:woviex@wovi.com) expressing your interest and to be included in the reminder emails that go out prior to the meeting each month.

Start by adding EmpoweRing on the second Wednesday of each month on your

calendar. You'll be glad you did!

*Pauline Shirley,  
EmpoweRing Facilitator*

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## WOVI Welcomes the New HealthRing!



When I think about my health and why it's important to me it basically comes down to the old saying: "If you don't have your health..." That's because it affects all aspects of our daily lives whether we spend a lot of time focused on it or not.

There are generally three main areas on which we place importance: Health, Wealth or Job Success, and Relationships. It's difficult to maintain those if you don't take care of yourself first. After all, how can we be successful and productive if we constantly miss work because we're ill? And how can we take care of loved ones and be 100% in our relationships if we aren't feeling our best? As women we tend to put ourselves and our health last. Unfortunately, we can't keep pace with all the things we're juggling if we run our batteries down or feel sluggish due to excess weight and health issues.

The interesting thing is we all really know what to do. We've all lost weight or eaten healthier, but somehow it just doesn't last. The biggest reason we eventually fail isn't necessarily that the program or diet doesn't work, it's a lack of support and accountability.

The new HealthRing is an opportunity to share our goals, successes, setbacks, tips and tricks to help keep us on the right path. The HealthRing has a simple yet powerful mission: Empowering women to take charge of their health through encouragement and accountability. Knowing that someone is checking on you and cheering you on while keeping you accountable will greatly increase the likelihood of your achieving your health goal. So let's come together to support each other in a safe place and celebrate our wins!

Join us on the first Tuesday of each month at 6:30 pm. Location may vary, so read your emails, check the [website](#) or reach out to one of the facilitators listed below to learn more and to get on the email list for upcoming meetings.

[Shanda Stanley](#)  
[Dr. Dawndi Tomlinson](#)  
[Janet Wilemon](#)

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## WritersRing Has a New Meeting Day

That's correct! The new meeting day for the WritersRing is the fourth Wednesday of the month (except December) at the Panera Bread, 730 E Campbell Rd., Suite 300, Richardson, TX 75081 from 7 pm to 9 pm. Over the past few months we've welcomed several guests and a some of our seasoned members.

Bring your monthly writing topic and samples of your writing to share with the group. Encouragement and education are provided to each member. We look forward to sharing our writing goals and plans. Please make plans to visit as we travel along the writing trail!

Please [contact](#) me for more information about WritersRing Dallas, RSVP on MeetUp or visit us at a monthly meeting.

*Lisa Hill  
WritersRing Facilitator*

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## Chapter Corner...what's happening in your corner?

See what other Visionary Women are doing in their worlds. Have some time? Get out and visit another Chapter!

### WOVI Addison Leaders Night Out

The first quarter of 2019 was a busy one for the WOVI Addison Chapter. We welcomed two members: Barbara Shade and former member Rachelle Maniago joined the WOVI Addison Chapter! Congratulations ladies!

The first quarter Chapter meetings had outstanding speakers:

- JoAnne Marceau's "Make 2019 a Year Like No Other" got us thinking about our "IT" and the consequences of not following through.
- Iveth Valera's presentation "What Message Are You Sending with Your Body Language" left us thinking about our own body language message.
- Ann Ranson helped our business owners understand the "3 Marketing Strategies You Can't Avoid."

It was a great quarter of learning and connecting with like-minded business owners.

The Addison Leadership Team understands the importance of all work and no play, so Glenda Heil connected with Kay Kallos for a tour of Love Field. It was truly a Ladies' Night Out! WOVI Addison members like to be together to have fun, learn and grow our relationships during our Ladies' Night Out events. On February 19th, eight excited WOVI Addison members and six guests met for delicious dinner at Celebration restaurant.



WOVI Addison leaders visit Love Field

We then carpooled to Love Field and experienced an up close, personal tour of their famous art installations. Kay Kallos, former WOVI Addison member who is Public Art Program Manager for the City of Dallas Office of Cultural Affairs, arranged our tour. Kay and Guy Bruggeman, supervisor of Public Art and Program at Love Field, led this wonderful private tour of the eclectic and beautiful art, explained about each piece and why it was chosen, and provided a brief history of the artist.



Ladies Night Out!

As of 2019, 19 works have been commissioned and four works donated. All have been placed in high-profile locations throughout the airport, making the entire public art experience a dynamic visual treat. We believe women who have fun together form closer relationships, and that is definitely value added to all our lives!

The Addison Chapter meets the first Wednesday from 11:15 am to 1:15 pm at the Olive Garden in Addison.

**Come join us!**

*Mary Boyd  
President  
WOVI Addison*

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## Light the Leadership Fire at WOVl Arlington Mid Cities

The Arlington Mid Cities Chapter is on fire with a new location and renewed excitement! March winds blew in some exciting changes as we moved our meeting location to the La Hacienda Restaurant on Highway 121 in Colleyville. Along with a new location, the officers and members invested in a new membership with the HEB Chamber of Commerce. This gives AMC access to the community bulletin board and community events. We are excited to spread our wings, meet people in the community and recruit new members.



WOVl AMC members enjoying their new location

WOVl Arlington Mid Cities will meet on Monday, May 27th at 5:30 pm. You can find us at La Hacienda Restaurant, 5250 Hwy 121, Colleyville, TX 76034



*Deb Sanford  
President  
WOVl Arlington Mid-Cities*

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## WOVl Garland/Mesquite is Moving On

WOVl Garland/Mesquite is indeed moving on -- in more ways than one! Our meetings continue to attract great speakers who inspire and motivate us and light our fire! We have learned a great deal about branding -- ourselves and our businesses -- and figured out how to reduce stress as leaders. We will continue on that track of improving ourselves personally and professionally as we offer outstanding speakers in the following months.

We have literally moved on to a NEW location. Please join us on the second Tuesday of each month at Denny's in Garland, 457 W Interstate 30, northeast corner of I-30 & Belt Line. We think you will like our new meeting room, especially with the caliber of women in that room.

Charter memberships are still open for this new and growing Chapter. Come be a part of our success -- we need members and leaders. It's a great opportunity to grow yourself along with the Chapter.

See you there!



*Janet Wilemon  
President  
WOVl Garland/Mesquite*

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## WOVI McKinney Rejoices with New Opportunities

WOVI McKinney is continuing its tradition of outstanding, diverse speakers. In March members heard from Keitha Lane, an entrepreneur who started VaVaVroom Motorcycle Apparel. In April we enjoyed Diana Guintu speaking on the topic of balance.

WOVI McKinney meets the fourth Tuesday of every month at:

Hampton Inn & Suites McKinney  
2008 N. Central Expressway  
McKinney, TX 75069

Registration opens at 5:30 pm and the meeting starts at 6:00 pm. The cost is \$10 for members and \$20 for non-members.

We are so looking forward to having you with us!



*Michel Morales  
President  
WOVI McKinney*

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## Embrace Your Superpowers at WOVI North Dallas

Women of Visionary Influence is where women empower women to embrace, cultivate and grow their strengths. Every woman has her own abilities. We are linked through common ties placed on us by society and nature. We are strong. We are capable. We are more. We are enough. WOVI brings you into an intimate circle of support.

The winter was a beautiful time of growth with informative speakers and the launch of the HealthRing by three of North Dallas Chapter's members. We are excited to have a list of exciting speakers coming to us this Spring:

- Thursday, 5/16/19 - Dusti Calander "Empowering Women To Achieve Financial Confidence"
- Thursday, 6/20/19 - Iveth Valera "What Your Body Tells"
- Thursday, 7/18/19 - Jacquelyn Martin "Speak Life"

Spring clean your thoughts. Get rid of those limiting factors and embrace your super powers and grow your potential super powers.

Please make plans to visit us on the third Thursday of each month at:

On The Border Mexican Grill & Cantina  
4855 Belt Line Rd.  
Dallas, TX 75254

Plan to arrive around 6:00 pm for social time and to place your food order. The meeting will begin promptly at 6:30 pm.

There is a meeting fee of \$5 for members and \$15 for guests. Food is available for purchase from the menu. Need more information? Please visit the WOVI North Dallas page on the WOVI [website](#). Follow us via the WOVI North Dallas [Facebook page](#) and [Meetup](#). Feel free to use #WOVI #empoweringwomen when checking in!

We welcome all women! I look forward to welcoming you into our fold and continuing to empower women to make a greater ripple in this world through connection and community. I will see you very soon!



*Dawndi Tomlinson  
President  
WOVI North Dallas*

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## A Recipe for Leadership Success at WOVI Sherman

Stepping up and being counted can be a little bumpy when you actually do it. You realize that the buck stops with you; if it's going wrong you're the one who needs to handle it! You realize that you are in a game of juggling personalities and different value systems. Tasks that you know you could efficiently do yourself need to be delegated to people who do it differently or take more time. It's about creating flow and adjusting the recipe for success as you go along.

Some success recipe ingredients:

- Stay in problem-solving mode while holding the vision of the Big Picture of what you are trying to create at the same time.
- Hone your communication skills and make sure you're clear with your deadlines and who is accountable and when for each task.
- Have clarity on what they need to follow-up with so your expectations are understood, realistic and achievable.
- Constructive feedback helps tweak the experience.
- Have regular gratitude and encouragement for your team and what they do.
- Realize it's a journey with stops along the way and not a done deal!
- Enjoy the journey! Your team is a breathing organism.

Sounds easy! But whenever a team member doesn't do what you expect, the reflection is as much for you and how you communicated the task as it is for them to complete the task. Leadership is about personal growth on a daily basis! The trick to leadership is to address each person's values. As the Aesop's fable says, "persuasion is better than force".

What else would YOU add to achieve leadership success?

We are delighted with the speakers we have lined up for the next few months at WOVI Sherman. In May we have Susie Holamon, who is going to share her journey that has brought her to develop Geary Girls' Ranch, a Foster Village for teenage girls. Then in June we have Grayson County Commissioner Phyllis James.

We meet every month on the third Tuesday 5:30-7:45 pm.

227 S. Travis  
Sherman, TX  
Free first time, \$20 Guest, \$10 Member  
Food and beverages are provided/sponsored

Find us on Facebook and Instagram @wovisherman

WOVI is a wonderful platform for sharing the diversity of our journeys, to witness how we individually make a difference and have visionary influence. We'd love you to join us!

*Tania Tuck  
President  
WOVI Sherman*





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**Did you miss any of these WOVl events?** Then you missed out on incredible growth and learning opportunities. And you missed a chance to meet and mingle with our fabulous WOVl women!

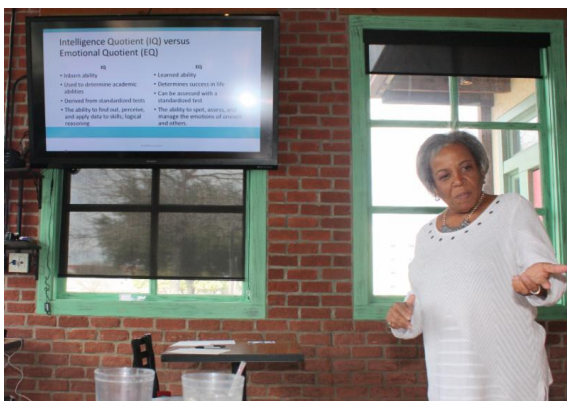
## Another Outstanding LeadersRing is in the Books

On January 19 an outstanding group of WOVl leaders assembled for another great LeadersRing. If you've never been to a a LeadersRing, it's an event held at least twice a year. It teaches leadership skills to not only current WOVl leaders but also to anyone who wants to move into a leadership role, either in WOVl or professionally.

Prior to the LeadersRing, we introduced a new segment -- the OfficersRing. A PresidentsRing has always been a component of LeadersRing. This is a time for Chapter Presidents to meet with Chairman Pauline Shirley to discuss the achievements and challenges in their Chapters. This time, we expanded that concept and invited all Chapter officers to breakout sessions with Management Council and Board members. It's a great way to learn new tricks to help you perform the duties of your office with more confidence.

At this LeadersRing we had the pleasure of hearing Management Council President Charlene Burroughs present ""The Emotionally Intelligent Leader". She discussed the vital differences between the Intelligence Quotient and the Emotional Quotient, and why Emotional Intelligence is an essential trait of good leaders.

We concluded with a MentoRing, an essential part of all LeadersRings. Add to that WOVl Moments, door prizes and the camaraderie of other WOVl women, and it was a day to remember. If you haven't attended a LeadersRing, do yourself a favor and join us at the next one. And if you have attended one in the past, you know you'll want to be there. So mark your calendars for July 13!



Charlene Burroughs presented  
"The Emotionally Intelligent Leader"



Chapter Presidents sharing their Chapters'  
achievements and challenges  
with Chairman Pauline Shirley



Another thought-provoking MentoRing

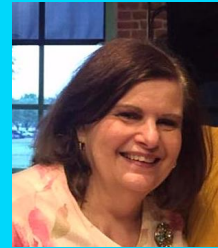


LeadersRing attendees

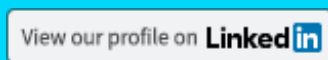
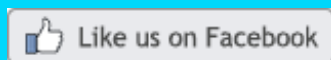
*Kathie Clark  
Board member  
VP Communications, Management Council*

Can you believe 2019 is fast approaching its halfway mark? I remember when I was in grade school a year seemed endless. Now they pass by so quickly it's a challenge to grab hold of the moments and appreciate their gifts -- the gift of experiences, the gift of friends and family, and yes, the gift of challenges. All of these contribute to the wonderful, strong women we become. Dr. Seuss said "Sometimes you will never know the value of a moment, until it becomes a memory". I say "Recognize and value every moment. Don't wait for it to be a memory. Enjoy your NOW".

Kathie Clark  
Board member  
VP Communications, Management Council



Do you have a knack for writing? Would you like to be a contributing writer to the *VISION*? Share it with us! Let us know what's happening in your corner. Email your interest or stories to: [VISION editor](#)



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