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## WOVI Inc. The Vision Newsletter-2015

May-June, 2015 - Vol 14, Issue 5 - Spring Edition

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Dear Pauline,

*A message from the President:*

WOVI Women, we are experiencing a conference afterglow!

Some of us are still enjoying the afterglow of the Annual Conference that was held last month. The Management Council pulled out all the stops in delivering an "out of this world" experience full of motivation, entertainment, excitement and education. Not to mention connecting with some incredible women. If you missed it, you were missed and you will want to remember this and tell yourself that you will attend the WOVI Conference for Women in 2016.



In the meantime, consider the other opportunities coming up soon: WOVI plans a Mix and Mingle in June and a powerful LeadersRing in July and before you know it, it will be October and time for our hallmark Mentor Recognition Luncheon and the Leadership Summit. More information will be coming out, as we get closer to these dates. Check the WOVI website periodically for updates and details.

On another note, how is your mentoring doing? Are you learning a lot as you mentor and are mentored? Take a moment and think about it and answer these questions:





## 20/20 Vision

Save the date for these  
2015 WOVI Events:

**June 11th**

Annual Mixer- Happy Hour

**July 18th**

LeadersRing

**October 16<sup>th</sup> & 17<sup>th</sup>**

Mentor Recognition Luncheon  
&  
Leadership Summit  
Hilton Garden Inn  
Richardson, TX

When did your assignment begin? If you are the mentee, what have you accomplished since then? If you are the mentor, what has your mentee accomplished since then and how do you feel about your experience as a mentor? We know that when you mentor someone, you gain tremendously from the experience. You gain a lot of affirmation in addition to a strong acknowledgment of all you have to offer. And everyone has something to offer!

Just a preview of the July LeadersRing, we are going to showcase chapter leaders in a "Meet the Experts" setting so that everyone can get an idea of what each leadership position does, what you learn from serving, as well as how it is to be a part of a team that leads a chapter.

Our Mix and Mingle in June offers a wonderful opportunity to get to know more members of WOVI in a more social setting - another special event hosted by the WOVI Board and Management Council.

Keep an eye out for announcements and get these events on your calendar. You'll be glad you did!



Pauline Shirley,  
Founder and Board Chairman  
WOVI, Inc. Board President and  
Founder

*Vision: "Changing the world one person at a time."*

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[View our profile on LinkedIn !\[\]\(291e070cef6c4d5e78fefe4696ef53be\_img.jpg\)](#)

Highlights from the Annual Conference - "Women Riding the Wave of Global Change!"

By Mary Mukhtarian

What a wonderful time we had at the WOVI Annual Conference on Saturday April 18, 2015! Not only we got to see so many WOVI friends we had not seen for a while, but we met new friends whom we will continue to see in the future.

This year's Annual Conference was inspirational, educational and entertaining. We were encouraged to pursue our dreams,



learned how our brains dictated the direction we took in our lives, were entertained with family stories that were not different from our own, learned how to write skillfully in the modern business world, embraced change from within, were urged to pursue innovative ideas, and overcome any adversity that came our way.

While what we learned was invaluable, what we saw was just as educational. Entrepreneurial vendors introduced us to new products for better health, nutrition, safety and relaxation, and others raised our awareness of beautiful surroundings. The generosity displayed by some was best enjoyed when lucky winners took the raffle prizes they won home.

An unforgettable contribution was how many WOVl members worked for how long and how hard to make this Conference the best ever! Their experience in creating a memorable event left them and all attendees with a gratifying feeling not soon to be forgotten.

Undoubtedly, the lasting impression of the Annual Conference has to be the new friends we made who will enrich the WOVl circle for a long time to come. Plan on joining us for the 2016 Annual Conference, and being one of the bright spots in the circle of WOVl friends.

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## Wonderful Words Overhead . . .Unforgettable WOVl Moments

Coach Barbara Crousen Opening Keynote: "Back to the Basics!"

WOVl Gives you WINGS!...**Whoop! whoop!** Stand up for yourself...**inspect what you expect...**I was prepared by the Lord...**Autograph your work with excellence...**At night when you put your house shoes under the bed, push them under. Then in the morning while you bend down to pick them up... **kneel down and say a little prayer...** One day in your life an opportunity will open up for you, recognize it, accept it... .

Panel of experts left to right: Dr. Maria Hasenhuttl, Dr. Sandra Spencer, Peggy Campagna with Facilitator Frances Pelly.



Write a letter to your future self, what advice would you give yourself? .  
..Wait for the wave...find the best swell with the greatest risk and most powerful impact...How many lives can you live? As many as you can! TRY IT! Why not try it? if you don't, you



**KNOW** what you'll get if you don't! ..**Stop thinking! just do it. GO FOR IT!...**  
**Everybody needs a job with a capital J!...The difference between ordinary and extraordinary is EXTRA.**

**Dr. Debbie Estes takes us on a wacky and wonderful Journey into the workings of our own BRAINS!**



**5-4-3-2-WONDERFUL!... Whenever you MOVE you get oxygen to the brain... We don't learn by experience, we learn by REFLECTING upon that experience...Mom you just think you are normal BUT YOU ARE NOT!...That's like ME! Real life doesn't happen until you are pushing the edge...Am I clear?? The Brain is YOU!**

**Elizabeth Ellis, Story teller extraordinaire, Luncheon Keynote Speaker:**



After all the hugging and kissing you know where I went? Well, you would have too... It's not the end of the world, but you can see it from there... **The bad thing about eavesdropping is that you can't ask questions afterwards...You'd think I would remember that...That's a bad sign..** If there is anything worse than going to a women's empowerment seminar, it's having to listen to a woman who has been to a women's empowerment seminar...**The women of my family are not all in the past. They are here today. Women are the interconnecting links in the chain that connects one generation to the next...Pull out the**

**stories of the women in YOUR families.. remember them, tell their stories, they need to be remembered!**

Conference Wrap up, Pauline tells her personal surfing story... **When we were young we would go down to the beach and surf the waves on an old inner tube... We would wait for that perfect wave and catch the swell to ride the wild wave. It was such a thrilling ride. Oh, sometimes we would get thrown OFF! But we just got back on and jumped right back in IT WAS SO MUCH FUN! ... Just remember, sometimes in life, when you are riding the wave of change you are going to get knocked off... But don't let that STOP you. Continue to ride so you can experience all you want to experience in life...Just get right back in and RIDE THE WAVE OF CHANGE!**





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## Session Presenters

Handling Change from the inside out, Conference session recap

By Celia Naples



"What do you believe about change?" That is one of the thoughtful questions Speaker and Coach Ann Ranson posed during her talk, *Handling Change From the Inside Out*, at the WOVI conference on April 18. One thing is certain in life - besides death and taxes - and that thing is change. It happens to us, around us, and often in spite of us.

Do you cooperate with change or do you resist? We tend to like to stay in our comfort zone. During her talk, Ann described the stages of change: resistance, exploration, and finally acceptance. She invited us to step out of our comfort zone and see change as an opportunity to grow. She likened that growth to that of a butterfly, calling on the symbolism of the evolution from caterpillar to chrysalis to butterfly.

"What do I need to believe change is good?" was the question that stuck with me. She asked participants to share what they needed in order to believe that change is good. Responses included faith, taking it one step at a time, courage, and confidence. My favorite response was taking action regarding our self-talk and building the muscle to not listen to that little voice that discourages us. As Ann says, we have a story about everything - don't let the stories in your head hold you back from what could be a change for the better.

Finally she shared her three E's about change: Embrace, Encourage, and Enjoy. Change is going to happen whether we like it or not - we might as well jump in and have our say about it!

Your Divine Purpose in a World of Change

By Alli Woodford



I had the pleasure of introducing Anne Kjellgren at the conference. She led us through an exciting session where we were able to use both numerology and astrology to determine our divine purpose or original life path. Using this technique, each person in the session was able to explore outlined potential in life opportunities, challenges and lessons we may encounter on our journey. Anne's life's work is helping people to take decisive action toward living the life they desire.

Lean in you say?! That just isn't enough.. what you can do about Gender Bias at work

By Deb Sanford

We have all seen it, fallen for it and tolerate it. Subtle, camouflaged, often unintentional assumptions about male and female roles and capabilities. Kristen Robertson, President of Brio Leadership led this dynamic discussion about challenging and rising above gender bias in our organizations. We strategized on how we can toot our own horns, negotiate effectively with management, how to find our purpose to motivate us to withstand and rise above gender bias. Currently in the US today women hold an effective 30% of leadership roles in business. At this rate, it will take another 80 years to get to an effective 50% ratio. By working together with strong women leaders, Kristen motivated us to get started and make a difference in our own organizations to raise the bar and lead the way for the next generation of women leaders. Thank you Kristen for your inspiration and thoughtful insight!

### Technical Writing - What Good are Ideas if You Cannot Communicate Them?

By Danni Babik



The WOVl Conference was an amazing and inspiring experience! With so many wonderful women sharing and motivating and educating each other, and the laughter and positivity and encouragement, this was the absolute BEST way to spend a Saturday! I left with my heart full of wonder and my head full of ideas. What I enjoyed best were the speakers we had, including Belinda Mays whose Educational Session I facilitated.

### Conference Vendor Faire Very Successful

By Lisa Hill



Before the sunshine greeted the day on Saturday, April 18, 2015, a handful of WOVl, Inc. members were preparing for the Thirteenth Annual Leadership Conference for Women. The theme was Riding the Wave of Global Change. The Vendor Faire was well attended with eight vendors in the areas of art, jewelry, wall hangings, gourmet tea, books, and healthy living. We hope all the attendees had a chance to visit the vendors during the breaks. Please visit the

following vendors during the year:

WOVI, Inc. Artist Ring 2994	Angela De Anda	<a href="mailto:ardeanda1@yahoo.com">ardeanda1@yahoo.com</a>	972-849-
By the Grace of Tea 6995	Ann Ranson	<a href="mailto:ann@annranson.com">ann@annranson.com</a>	972-308-
Shaklee 6804	Laura Burford	<a href="mailto:laura-yancey@tx.rr.com">laura-yancey@tx.rr.com</a>	214-529-

AuthenticU 8833	AnneKjellgren	<a href="mailto:speaker@annekjellgren.com">speaker@annekjellgren.com</a>	214-883-
Univera 6665	Peggy Campagna	<a href="mailto:peggyjcampagna@gmail.com">peggyjcampagna@gmail.com</a>	214-206-
Skinny Diabetic	Belinda Mays	<a href="mailto:theskinnydiabetic@yahoo.com">theskinnydiabetic@yahoo.com</a>	
Young Living 9965	Janet Baca	<a href="mailto:janet@wellnesswithpurpose.org">janet@wellnesswithpurpose.org</a>	214-718-
Damsel in Defense 3485	Jayne Rios	<a href="mailto:Jayne@iamxena.com">Jayne@iamxena.com</a>	817-480-

We want to thank our vendors for their support and success of the conference. Our raffle included items for all occasions. Thank you for purchasing tickets. Thank you to the members who donated prizes. Please contact Lisa Hill at [lisaghill@verizon.net](mailto:lisaghill@verizon.net) for a donation receipt.

As the members returned to their homes from an entertaining, engaging, and educational conference, visions of future events were being discussed back at the hotel. Thank you for being a part of the Thirteenth Annual Leadership Conference for Women. Please make plans to attend the next conference.

## WOVI's ANNUAL MIXER - "Happy Hour"

**Join us at our Annual Mixer!** Do you remember some of the first women you met at a WOVI meeting and how much fun you had in getting to know them? Well, come join us and catch up at our annual mixer and share what's been going on with your family, business and career!

There's no commitment from you other than to show up and have a relaxing evening with your WOVI friends.

RSVP to let us know you'll be there...the appetizers are on WOVI, Inc. See you there!!

**When:** Thursday, June 11, 2015

**Time:** 5:30 pm to 7:30 pm

**Where:** On the Border  
4855 Belt Line Road  
Addison, TX 75254

**RSVP:** [wovirsvp@gmail.com](mailto:wovirsvp@gmail.com)

**Don't wait, RSVP now!**



## ***Door Prizes Every 30 Minutes!***

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## **Chapter Corner ... what's happening in your corner?**

WOVI Addison supports Mentor Certification and great programming



**WOVI Addison** - Glenda Heil: Addison is striving to provide varied and quality programs on current topics requested by our members through a recently completed online survey. (A large portion of our members are entrepreneurs or artists or coaches trying to build and grow their businesses.) Our strength is embracing every new guest and supporting our members in the feeling of belonging to our larger WOVI community. Here are several highlights of our Addison chapter:

- We are pleased to have averaged one or two new members most months last year who say they joined because they felt warmly welcomed and supported. The MentoRing is always mentioned as a supportive part of our meeting as is the greeting that guests receive when they attend.
- Last year we used our chapter funds to partially pay for 12 members to become certified mentors through the WOVI Mentor Certification Program. This strengthens our mentoring capability and brings the total certified mentors to 15.
- We plan outings outside official WOVI meetings to build relationships such as a field trip to see the installation of the artwork at Love Field or an afternoon volunteering at the North Dallas Food Bank, and we continue to plan more through one of our committee members or members who suggest possibilities.
- Our leadership team begins leadership team meetings by catching up on what is going on with each person individually over dinner prior to beginning our meeting. We have fun getting to know and appreciate each other before we get down to business.
- Just as at any WOVI chapter, we learn more about our amazing members through the monthly member spotlight, and then appreciate them even more.

WOVI Addison is proud to be a part of the larger WOVI community!

**WOVI McKinney looking good and growing strong!**

**WOVI McKinney** - Frances Pelley:

Three new members joined our start-up McKinney Chapter (formerly Red River in Sherman) Tuesday night at Lone Star Cellars downtown. Sue Riley shared a business brief laced with her British accent as she celebrated closing 8 real estate sales this month. Lisa Wingo Hope presented a challenging gauntlet and you won't believe what her title



"But You Look So Good" meant. Alli Woodford, chapter mentor arrived to reconnect with Yolanda Crosley (just back from Veracruz visiting her family's coffee plantation), and we had an Austin College reunion with 5 women sharing their updates. See you on May 28 at 5:30.

### WOVI North Dallas grows with new membership and Energy



**WOVI North Dallas** - Mary Mukhtarian: We're so excited that two new members joined North Dallas, and we are going to continue inviting guests to come and enjoy the energy in the room. Our speaker in April was Bellann Hyten with the topic: "

**What Women Need to Know about Money**", giving everyone an overview of the financial decisions that each person has to make. The May Member Spotlight will introduce our new member Elaine Kollaja to everyone, and the speaker is going to be Eileen McDonald on the topic of

"Stress". We hope to welcome many WOVI members to visit North Dallas to enjoy the speakers, the energy and the brains of our members.

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### WOVI Flower Mound's May meeting thunders with applause!

**WOVI Flower Mound** - Lynda Foley: April was exciting as several of our members attended the Annual Conference. May meeting was exciting, as we met in Flower Mound amid storms and tornado warnings. The sky rumbled threats but it didn't dampen our spirit as brand new member, Janet Baca presented fun health tips with "Essential Oils and good health". Despite the weather and being displaced from our usual restaurant, we had an exciting and inspirational meeting. Join us next month, first Thursday at La Madelene in Flower Mound with author and inspirational speaker, Julie Cosgrove with her topic, "Aspire to Inspire".



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What's going on in your Chapters? Write and tell us all about it for the next edition of the WOVI Vision!

Looking forward to the Mentor Recognition luncheon

## SAVE THE DATE

**Mentor Recognition Luncheon (MRL) October 16, 2015**  
& Leadership Summit (LS) October 17, 2015



**Jackie Girard - Hockaday  
2014 Mentor of the Year**

~

*The Hilton Garden Inn  
1001 W President George Bush Tpke  
Richardson, TX 75080*

MRL - Luncheon 11:30 am - 1:30 pm  
LS - 8:00 am - 4:00 pm

***"Leading the Wave of Global Change"***

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I hope you enjoyed this issue of The Vision. A special thanks to everyone who contributed stories for this Vision. Do you have any visionary news about the women in your WOVI Chapter? Share it with us! Let us know what's happening in your corner. Submit articles or events to [Vision News editor](#). Next Vision submissions are due by July 1, 2015.

*Debra Sanford  
Vision Newsletter Editor in Chief and  
VP Communications,  
WOVI Management Council  
WOVI Inc.*

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